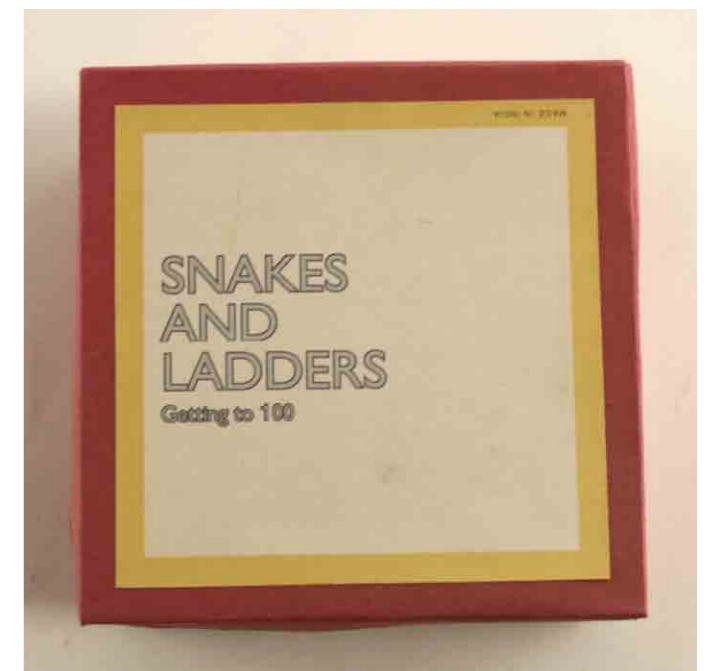


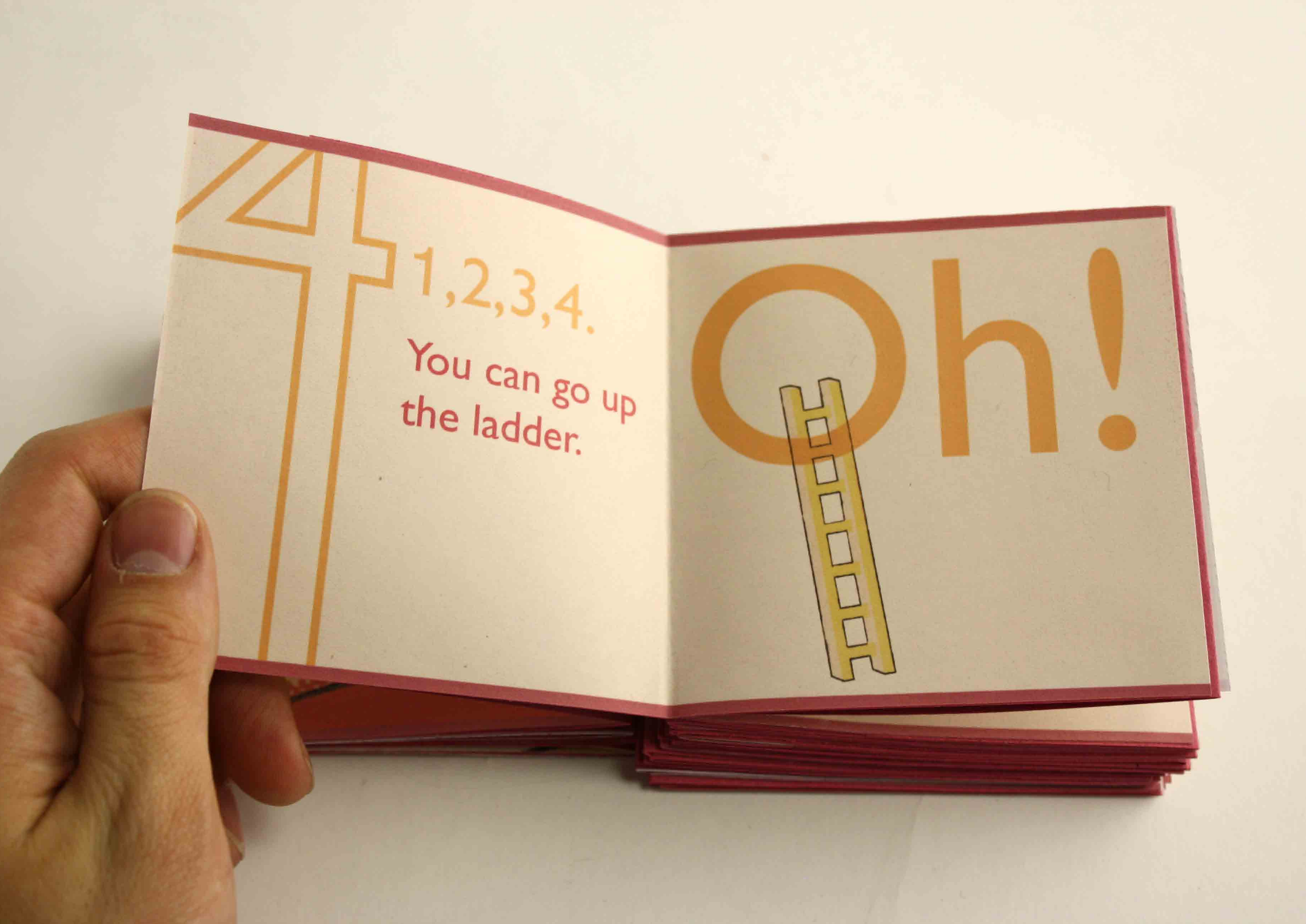


# ISTD



The theme for our ISTD competition brief was 100. I chose to base my brief on a game of snakes and ladders as the aim of the game was to reach 100. Here are some pack shots of my final concertina booklet. It documents a game of snakes and ladders with 3 players through typographic design and illustration.

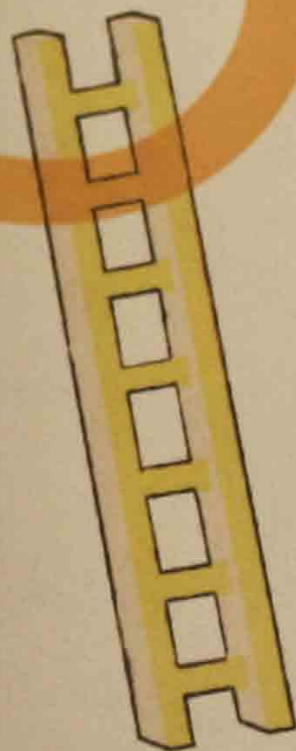




1,2,3,4.

You can go up  
the ladder.

Oh!





Way!

I'm nearly  
winning!

Ahh!  
What fair!



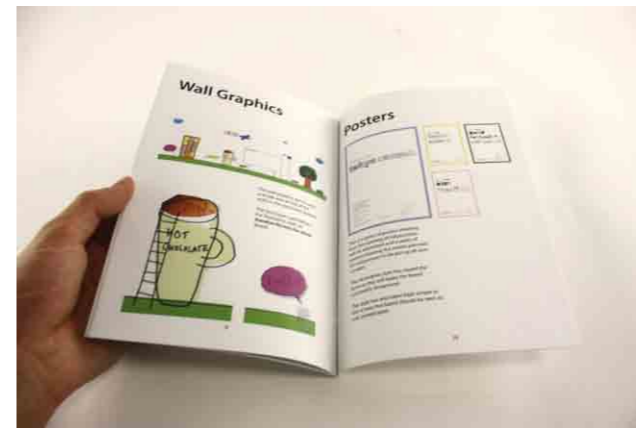
O

Yes

# tokyo: ocean

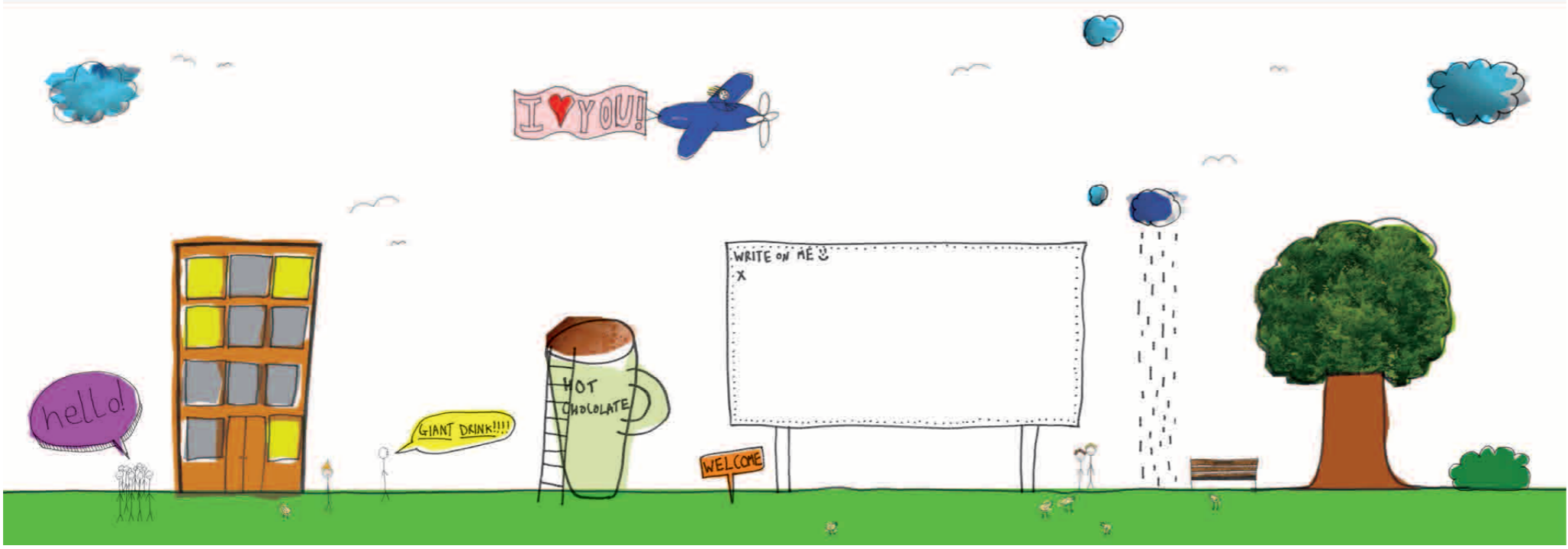


Style Book



tokyo:ocean is a fictional shop that featured a restaurant, cafe and exhibition space for people to perform or showcase their work. The outcomes required for the shop were to produce an identity, wall graphics for the restaurant, a zine about hate, (which did not directly advertise the shop, but could be available in the shop) and a set of posters to advertise events to be held in the exhibition space.

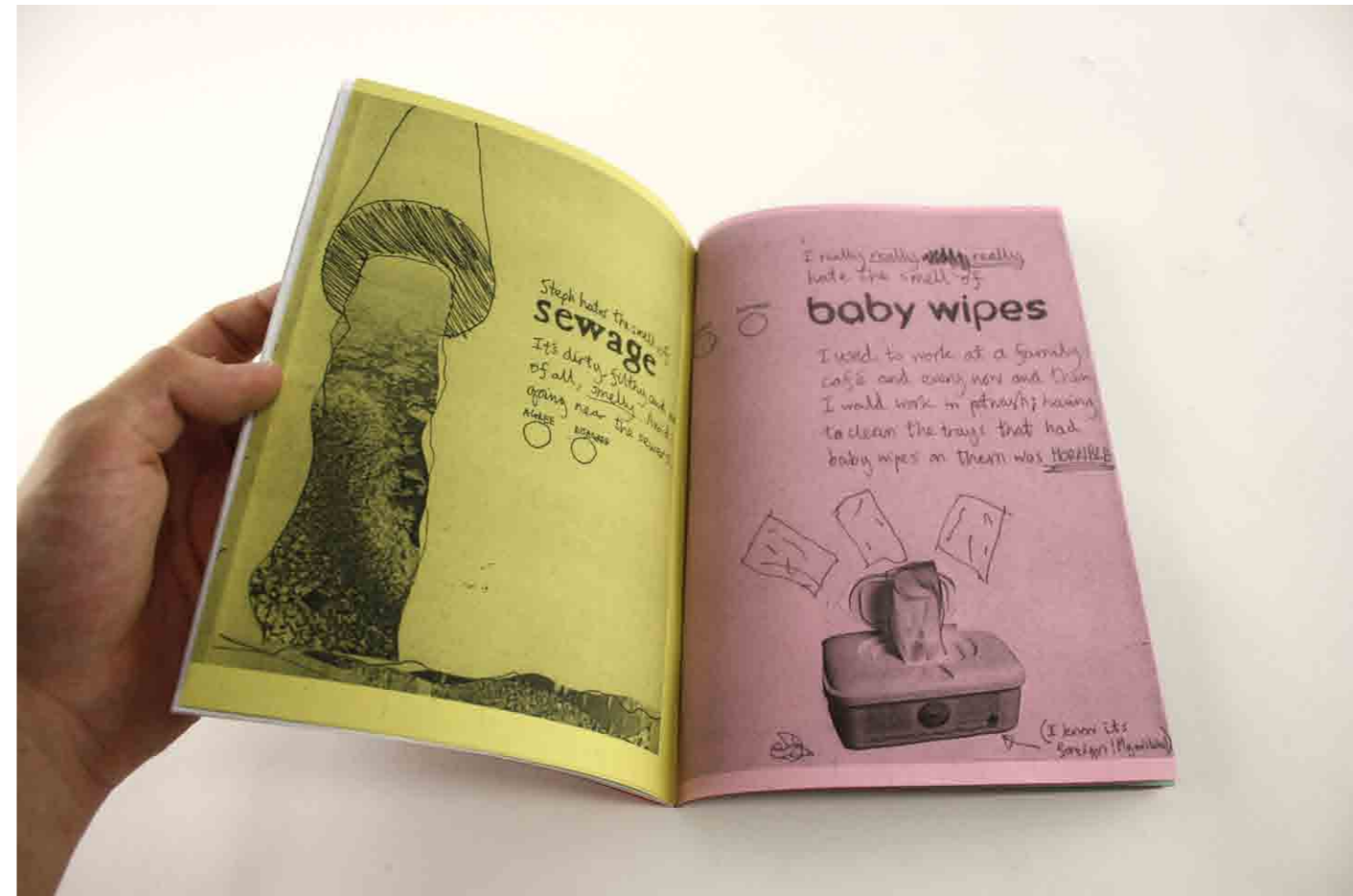
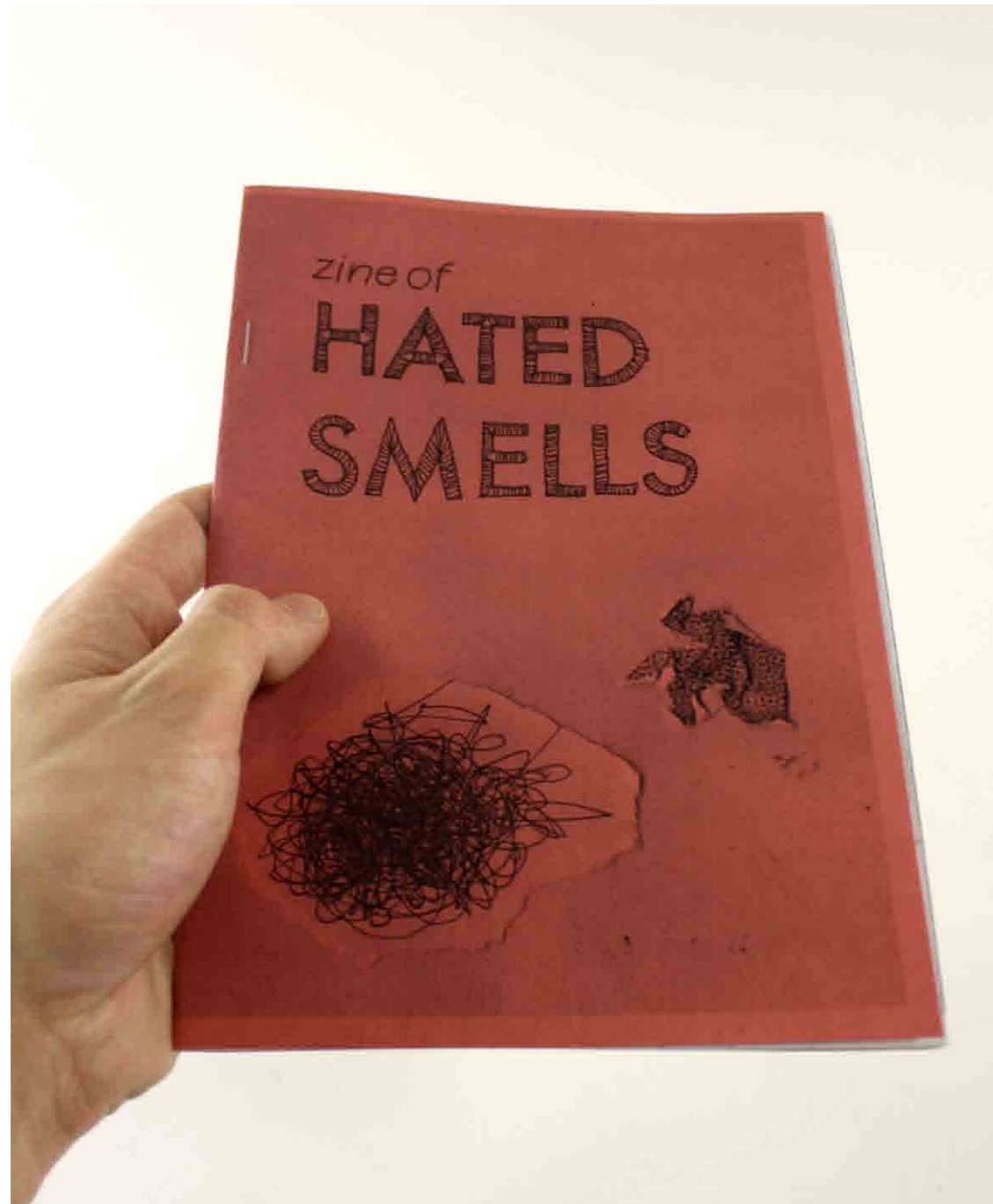
# tokyo:ocean



Wall Graphics

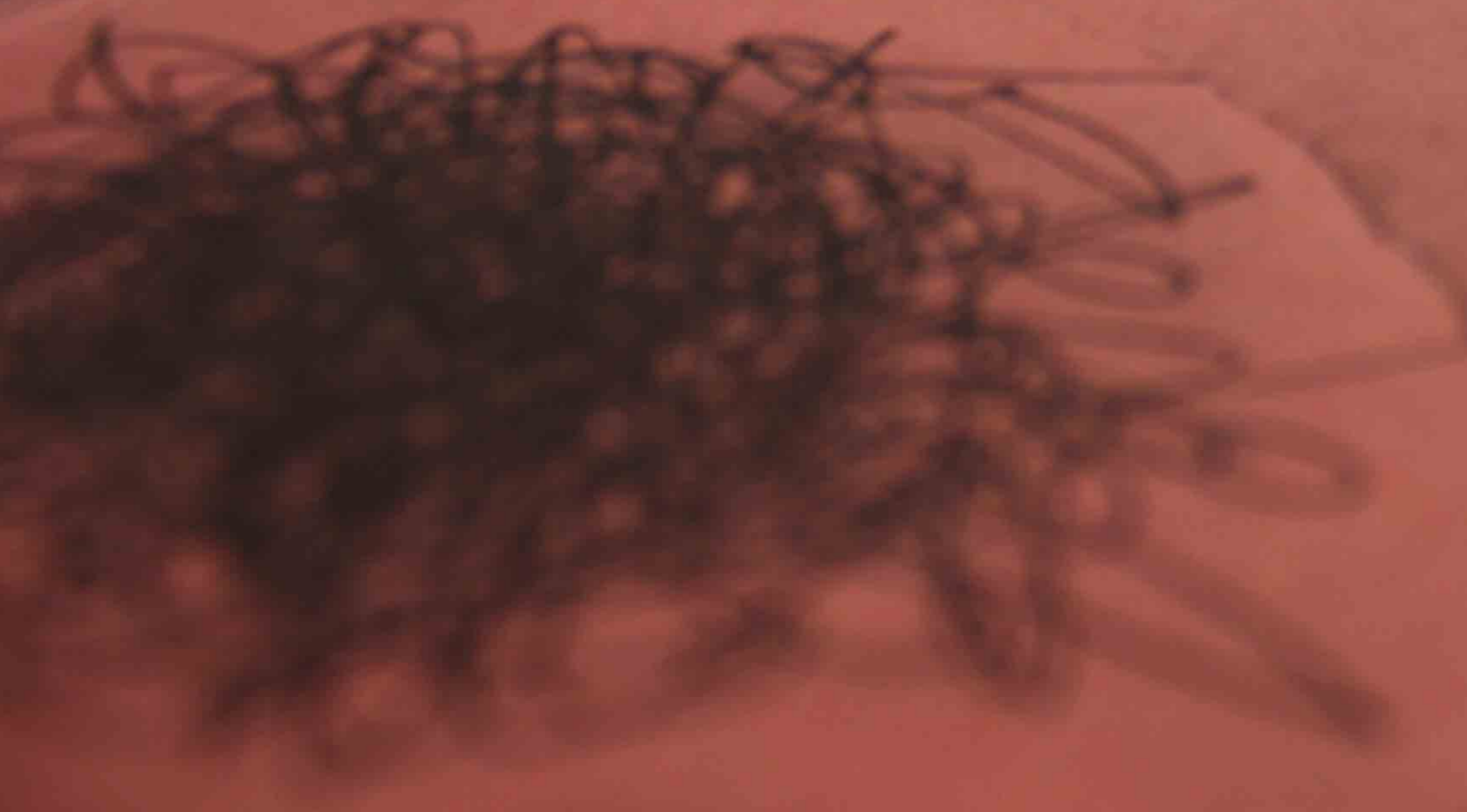


# tokyo:ocean



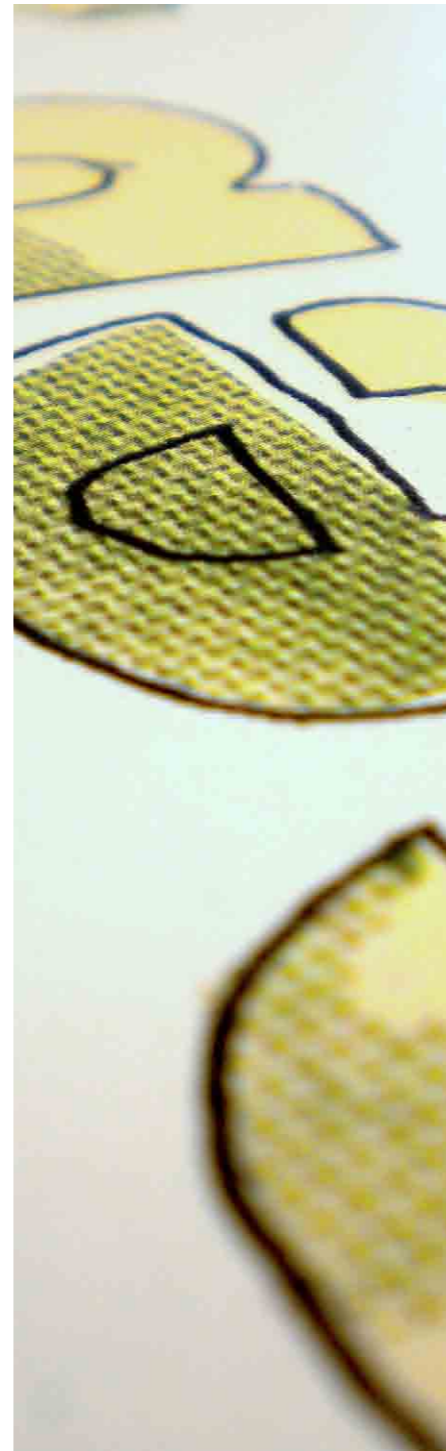
Zine

WATERED  
SNARELLS



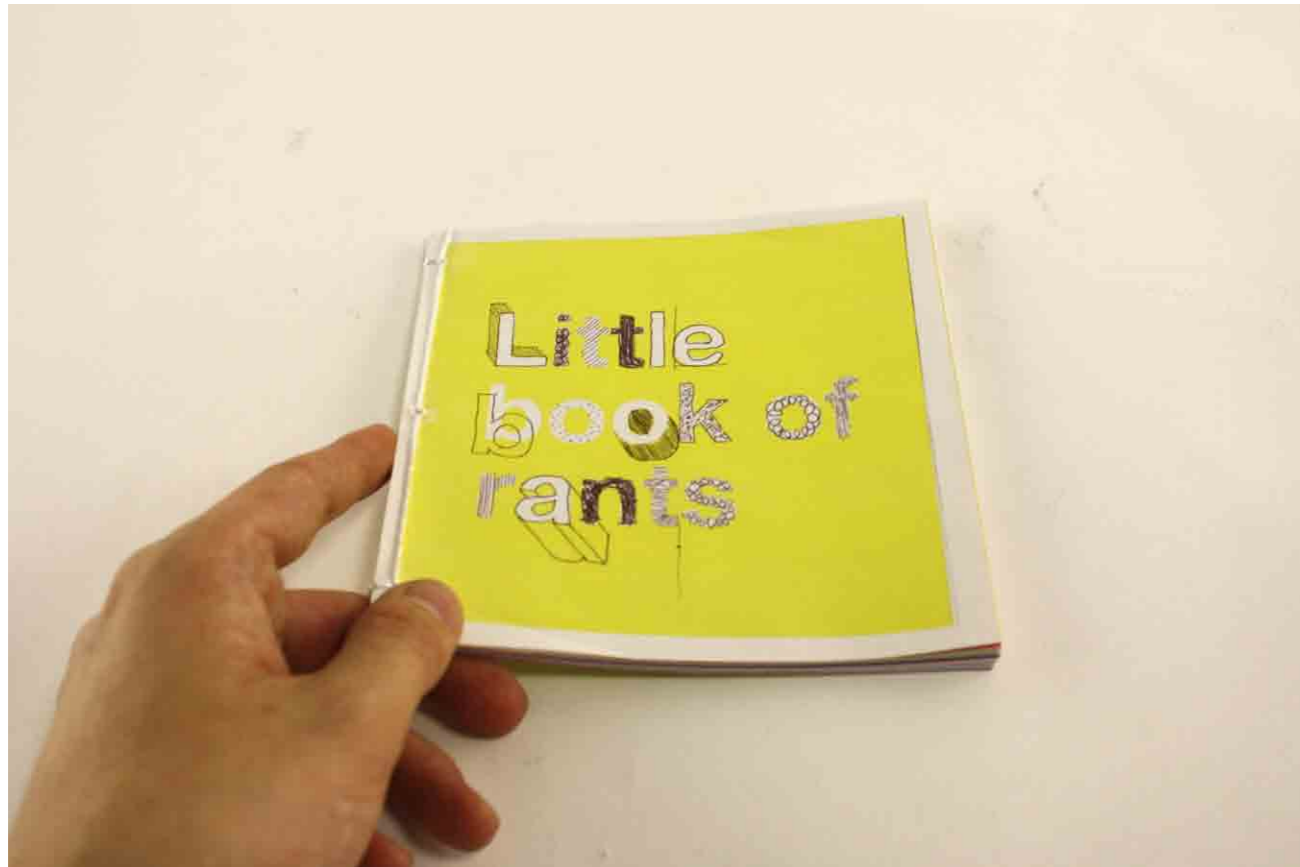


# tokyo:ocean



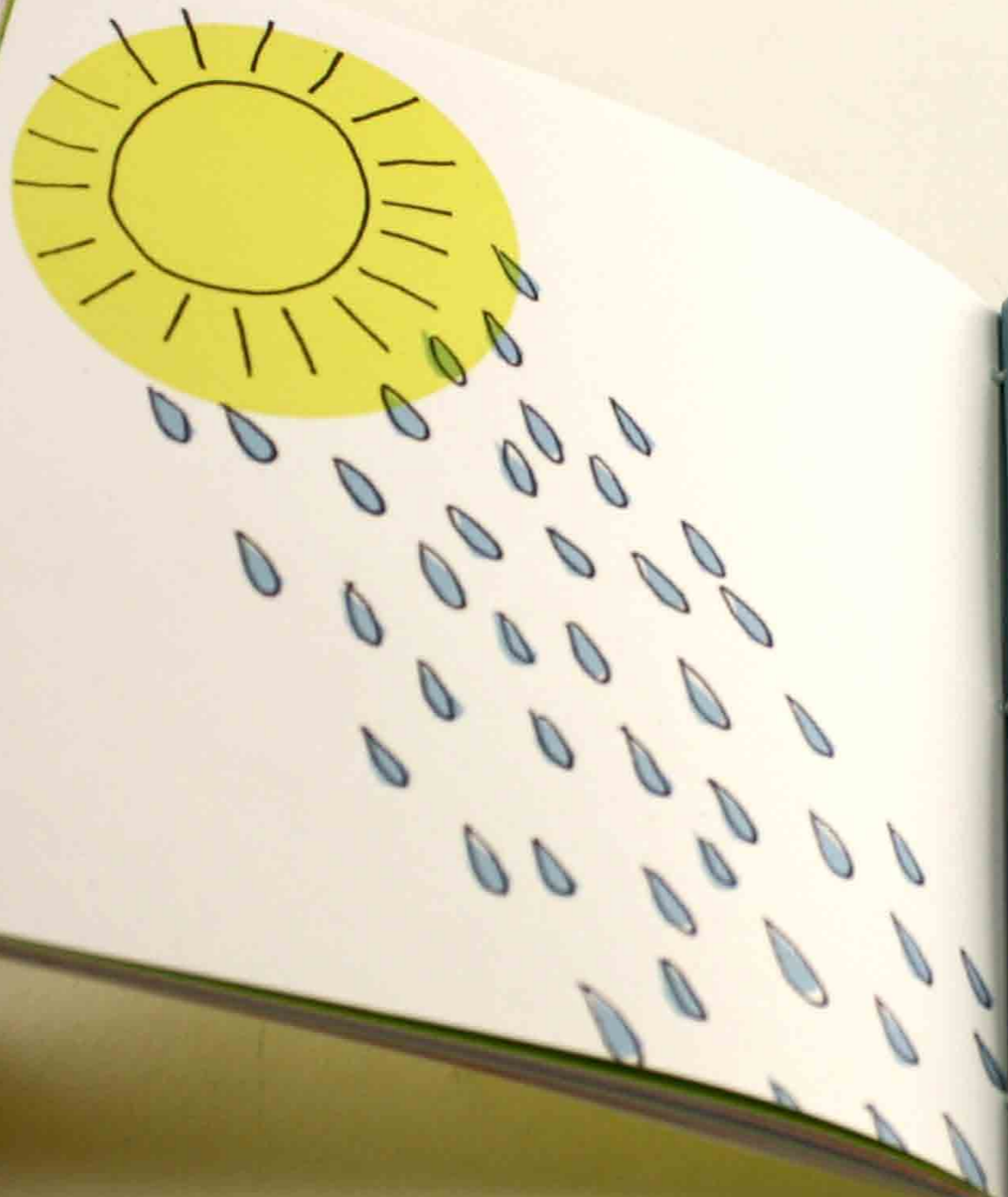
Posters

# FMP: Religion (Ranting)



32 page booklet

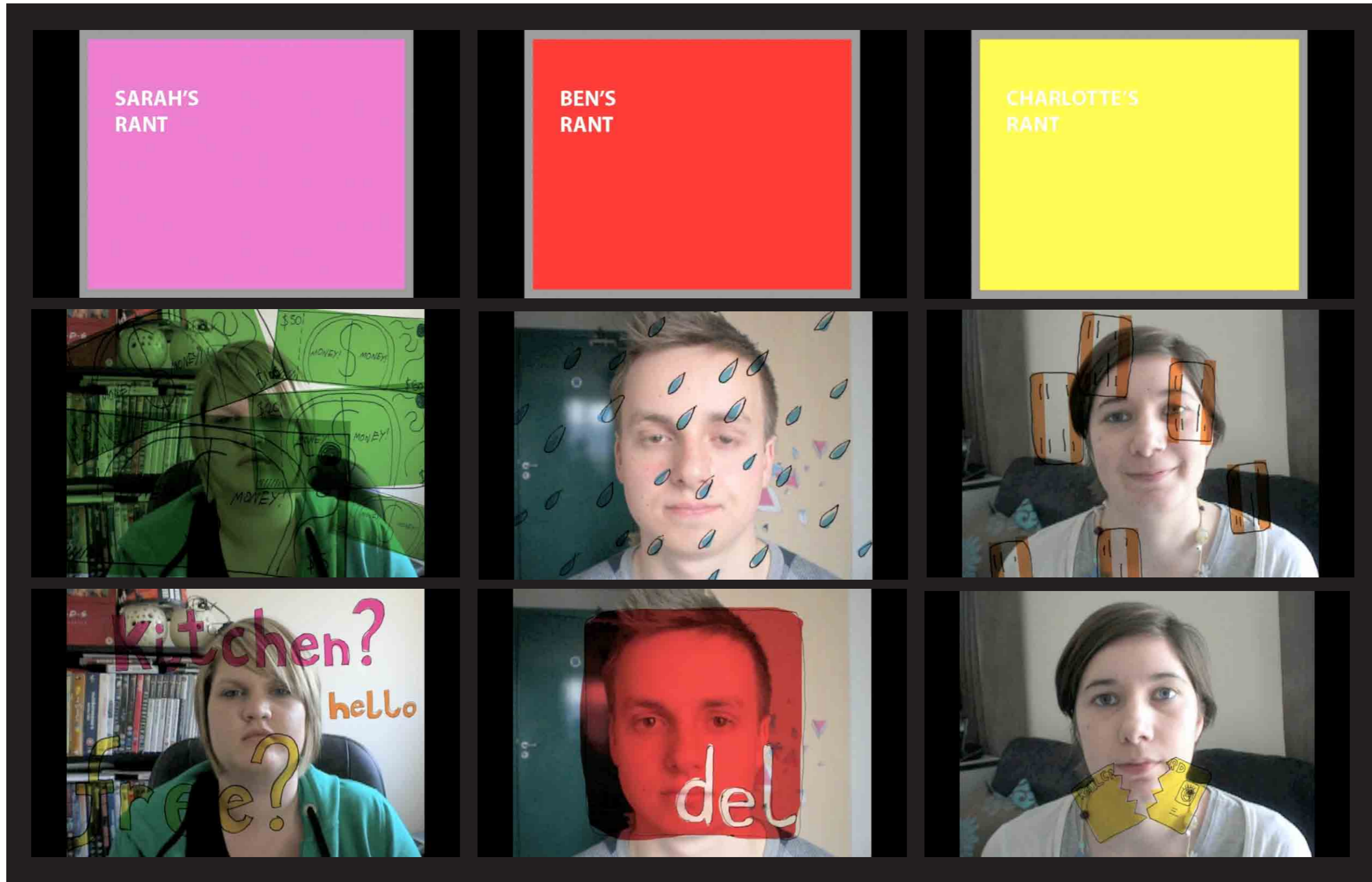
For our FMP we were given the topic of Religion. We had to choose a topic that could be seen as religious and produce a series of outcomes for it. I chose to have a fictional ranting session and produce a series of outcomes to advertise it. These including a set of 10 posters, 10 items of CD Packaging, 10 leaflets, a 32 page booklet and a moving image piece.



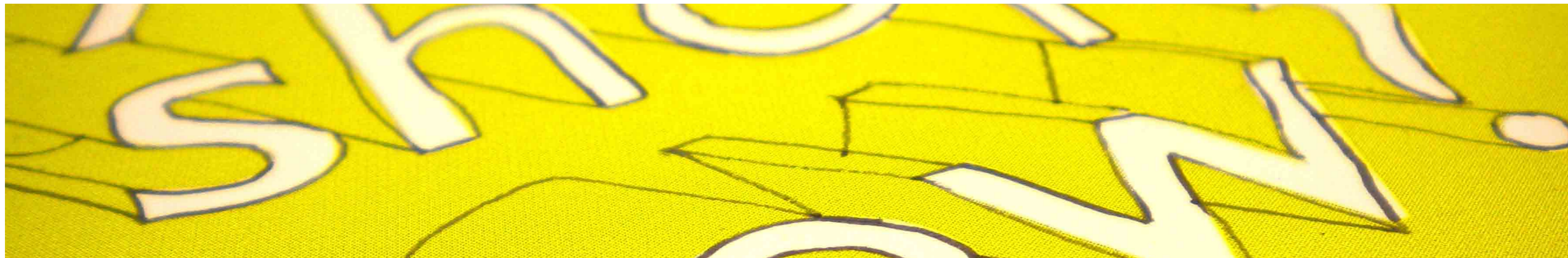
The newspapers always predict the weather to be sunny and hot in the summer with a massive heat wave with sizzling temperatures and blue sky's all round, then it turns out to be a dull and miserable summer! Thanks for putting my hopes up!

# FMP: Religion (Ranting)

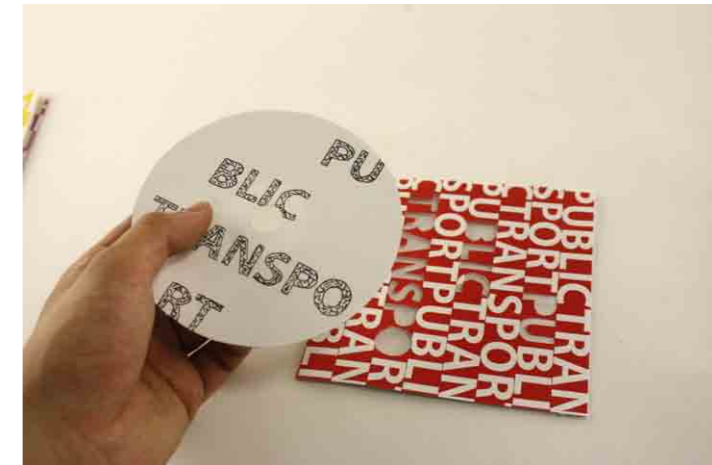
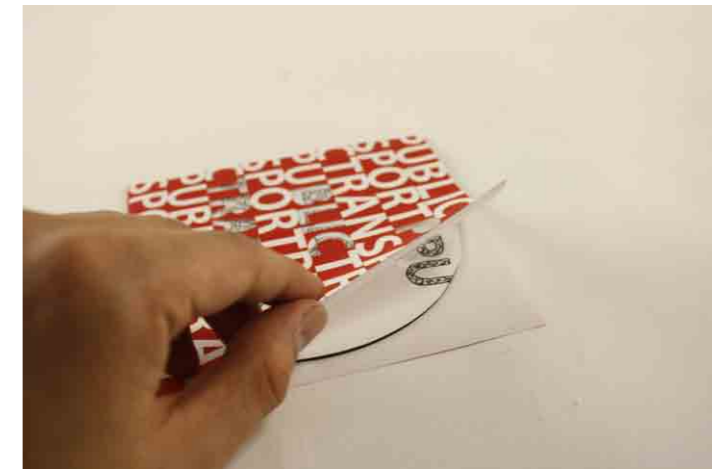
Moving Image Piece



# FMP: Religion (Ranting)



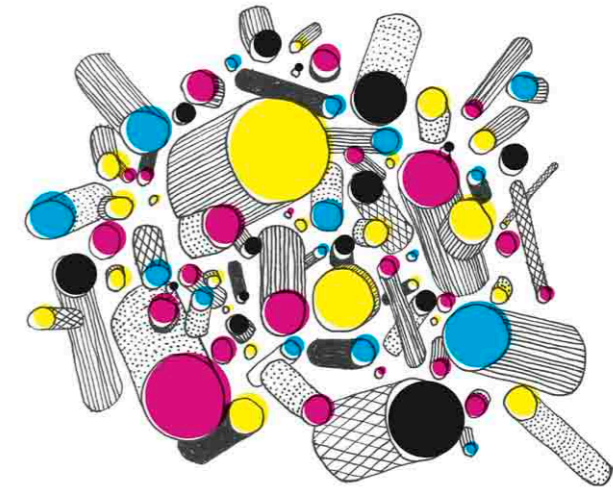
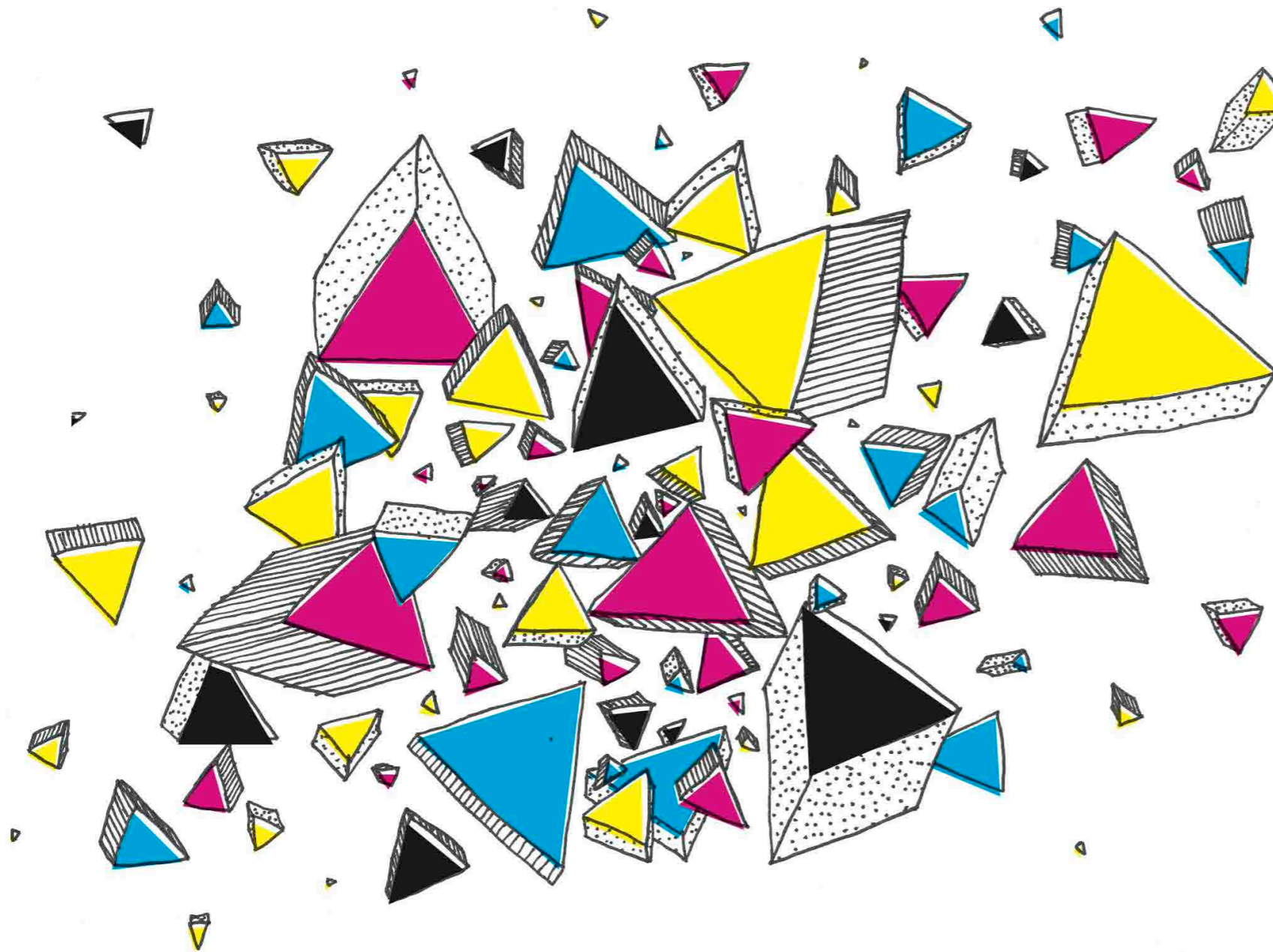
# FMP: Religion (Ranting)



CD Packaging and Leaflets



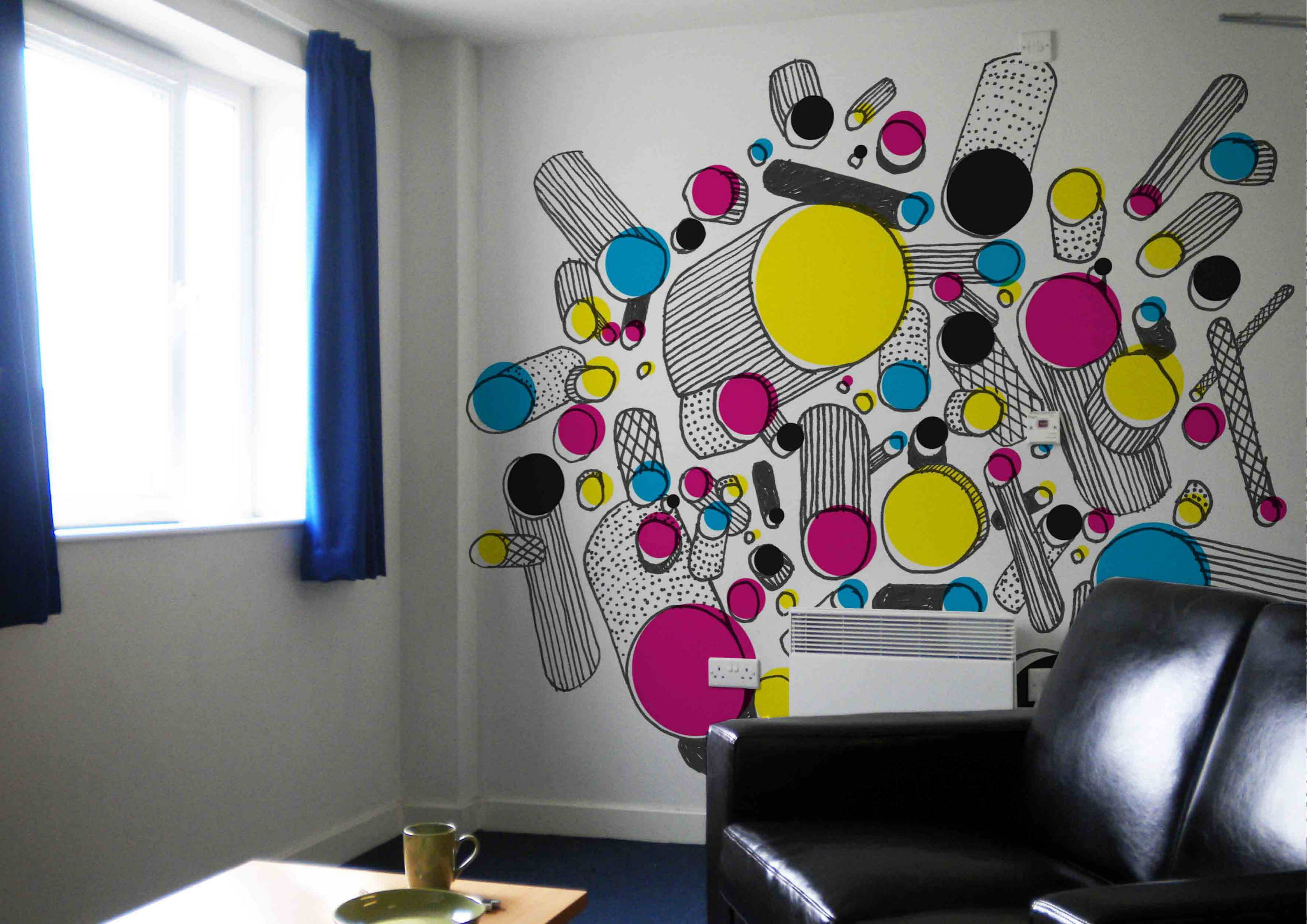
# Personal Work

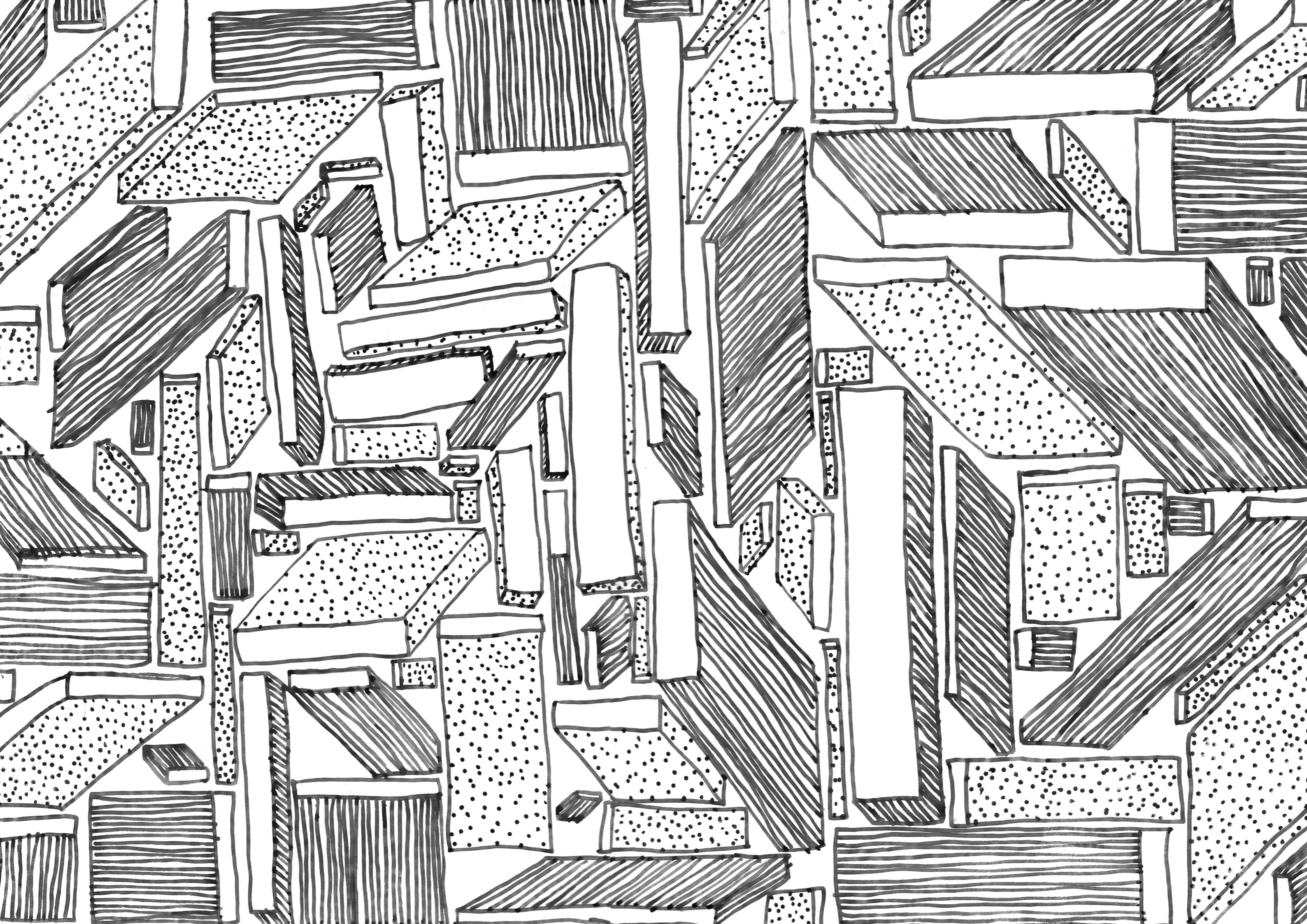


Over the next few pages are some personal pieces of work I have produced aside from uni work.

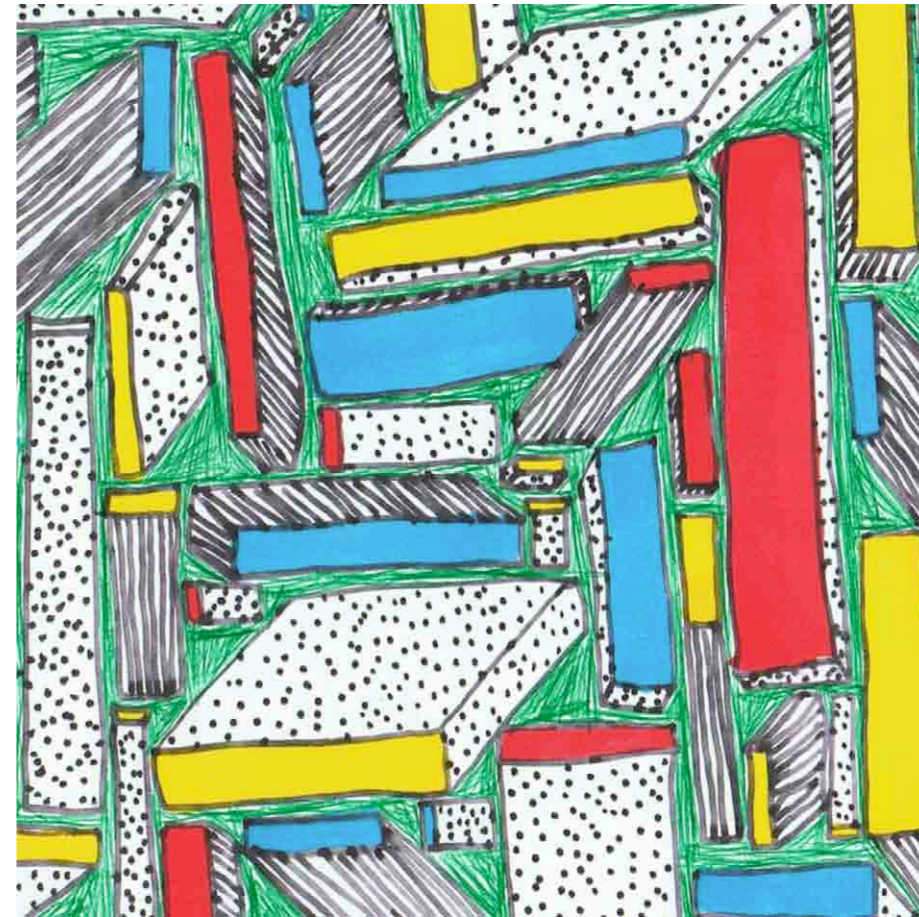
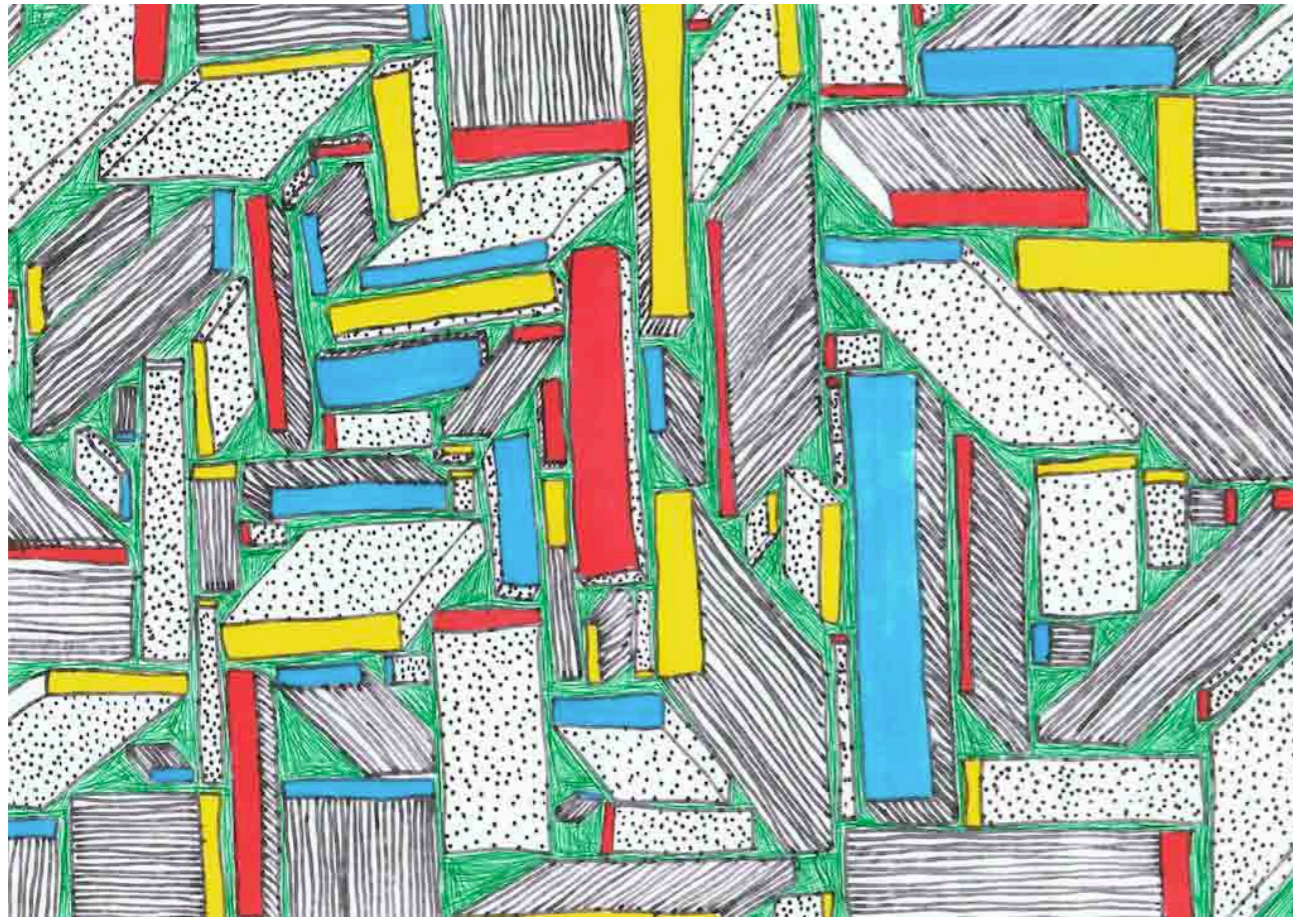








# Personal Work



Experimental Pattern

# Personal Work



Never count the chickens before they hatch!

# Personal Work



Experimental design